

# PATRICK TENORIO

DATA ANALYST & VISUALIZATION SPECIALIST

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## DATA ANALYTICS TOOLS

- Looker Studio (**Advanced**)
- Big Query (**Intermediate**)
- Google Analytics 4 (**Basic**)
- Google Sheets (**Advanced**)
- Power BI (**Basic**)
- Tableau (**Basic**)

## DATA ANALYTICS SKILLS

- Python (**Intermediate**)
- R Programming (**Basic**)
- SQL (**Intermediate**)
- DAX (**Intermediate**)
- Power Query (**Basic**)

## OTHER TOOLS & PLATFORMS

- Figma (**Design**)
- Canva (**Design**)
- Make (**Automation**)
- Zapier (**Automation**)
- Monday (**Management**)

## CERTIFICATIONS

Google Data Analytics Specialization  
Google Analytics 4 Certification  
HarvardX CS50 Intro to Computer Science  
HarvardX CS50 Programming with Python  
Meta Front-End Development Certification



## SAMPLE PROJECTS

### TRAVEL INDUSTRY ACCOUNTING DASHBOARD

#### LOOKER STUDIO & BIG QUERY

This sample project features accounting dashboards for the travel industry using fictional data. It includes daily profit and loss tracking, multi-period profit overviews, and tour performance comparisons, showcasing how travel businesses can use data to improve profitability.

### GOOGLE MERCH STORE LIVE DASHBOARD

#### LOOKER STUDIO & GOOGLE ANALYTICS 4

Utilized Google Analytics 4 to collect data from the Google Merch Store and built a streamlined reporting dashboard using Looker Studio for enhanced data visualization and insights.



## WORK EXPERIENCE

2022 - PRESENT

### DATA ANALYST & VISUALIZATION FREELANCER | REMOTE CONTRACTOR

I help companies that want to make a difference get the most out of their data. I analyze complex information, create clear dashboards that show key insights at a glance, and track important performance metrics. By making sure the data is accurate and easy to understand, I provide insights that help these companies achieve real results. My work focuses on careful analysis to deliver measurable improvements.

2017 - 2019

### SUBJECT MATTER EXPERT CONCENTRIX SPARK PLACE

Received the top subject matter expert award multiple times for my exceptional contributions in creating insightful dashboards, consistently improving overall performance measures of the business, and effectively leading several teams to achieve remarkable outcomes.

2016 - 2017

### CUSTOMER CARE SPECIALIST CONCENTRIX SPARK PLACE

Top-performing agent with perfect KPI scores and multiple awards, including the Customer Satisfaction Score (CSAT) Champion Award for a flawless CSAT score. I was promoted to Subject Matter Expert within 3 months.



**BACHELOR OF SCIENCE IN  
INFORMATION TECHNOLOGY**

STI COLLEGE - TAFT